



COUNTRYSIDE

Places People Love

16 December 2016

Dear Shareholder

COUNTRYSIDE PROPERTIES PLC (THE “COMPANY”) - IMPORTANT INFORMATION REGARDING THE COMPANY’S COMMUNICATIONS WITH ITS SHAREHOLDERS

The Companies Act 2006 (“CA 2006”) allows the Company to communicate with shareholders electronically (e.g. by email or by means of a website). The Company’s Articles of Association which were adopted by a special resolution of the shareholders on 29 January 2016, allow the Company to send or supply all types of notices, documents and information to shareholders including statutory documents and communications such as the Annual Report (“Shareholder Communications”) by electronic means or by making such shareholder information available on a website. Therefore, Shareholder Communications are now published on the Company’s website at www.investors.countryside-properties.com.

Reducing the number of communications sent by post not only results in cost savings to the Company but also reduces the impact that the unnecessary printing and distribution of reports has on the environment.

Company law requires that shareholders are individually asked to consent to website communication.

Please note that if you consent to website publication, you will continue to be notified each time that the Company places any Shareholder Communications on its website. This notification will be sent to you by post unless you elect to receive notifications by email.

You still have the right to request hard copy versions of shareholder information at no charge.

ACTIONS TO BE TAKEN IN RESPONSE TO THIS LETTER

If you wish to consent to website publication, you do not need to take any action in response to this letter.

- As referred to above, if you consent to website publication you will be notified each time that the Company places any Shareholder Communications on its website. If you would prefer to receive these notifications via email (instead of post) then please register your email address via the share portal: <https://shares.countryside-properties.com> or complete Part A of the reply slip attached to this letter and return it to Capita Asset Services. If you require assistance while registering your email address, please telephone Capita Asset Services on 0871 664 0300. Calls cost 12p per minute plus your phone company’s access charge. If you are outside the United Kingdom, please call +44 371 664 0300. Calls outside the United Kingdom will be charged at the applicable International rate. Lines are open between 09:00 – 17:30 Monday to Friday excluding public holidays in England and Wales.
- If you wish to continue to receive hard copies of all Shareholder Communications, you must complete Part B of the reply slip attached to this letter and return it to Capita Asset Services. If you do not return the reply slip within 28 days from the date of this letter, we will assume that you have consented to website publication of all Shareholder Communications and you will no longer receive hard copies in the post.

Finally, may I take this opportunity to remind you of the services that are available to shareholders via <https://shares.countryside-properties.com>. These include online voting, access to your shareholding and dividend history and the ability to amend your dividend mandate details and address online.

Yours faithfully,

GARY WHITAKER
Company Secretary
Countryside Properties PLC

COUNTRYSIDE PROPERTIES PLC

PLEASE COMPLETE EITHER A OR B BELOW:

A) You can be notified when new documents are available on the website via email or post.

1. Email notifications: If you would like to receive email notifications when new documents are available on the website, please register for electronic communications:
 - a. <https://shares.countryside-properties.com>; or
 - b. by completing the details below:

Email Address:

Name:

Investor Code*:

Address:

Signed/date:

2. Postal notifications: If you would like to receive notifications via post then you need take no further action and you do not need to return this reply slip.

B) If you would prefer to continue receiving all documents in paper form rather than via a website, please complete the details below:

Name:

Investor Code*:

Address:

Signed/date:

*available on your share certificate or recent dividend tax voucher.

Return to:

FREEPOST CAPITA SAS (this is all you need to write on the envelope. No other address details are required.)